

THE CATALOGUE



MERCADIER®

—— Teintes & Matières ——

A business on a human scale.



For 20 years, Mercadier® has been developing innovative and colourful decorative materials that are in step with the latest environmental and technical challenges.

Established in Aix-en-Provence in 2003, our company is based on values like innovation, expertise and a willingness to share knowledge.

Our products are technically advanced, but can be used by anybody, and are designed to give long-lasting and high-quality results. Sharing our expertise through personal attention to clients, and giving advice about how to use our products, are at the heart of our business culture.

Our story begins with layered polished concrete.

As pioneers in this market, we contributed to the popularity of layered polished concrete through new technology and original colours, which quickly saw us receive an Elle Déco Design Award. We were the first company to develop coloured concrete that could be applied by anyone. Our special formulas make for a reliable product and, in the same spirit, we continue to innovate in the field of decorative materials.

In our catalogue, you will find all of our products, such as layered polished concrete, metallic coatings, paints and limes, as well as solutions for all of your decorative projects.

Innovation

Materials and colours are at the heart of our business

We are always in search of innovative formulas and unique colours. Our Research & Development team pays special attention to the quality, technical performance and reliability of our products. Malleable materials with original finishes and colours - that's Mercadier's signature.

Our production technology is the result of extensive research, which has enabled us to develop exclusive formulations. Starting in 2007, we began the process of having our products accredited by two research centres:

- *The CEBTP (Experimental Centre for Construction and Civil Engineering Research - Materials Laboratory)* for parameters like adhesion, compressive strength, abrasion and punching.
- *The CSTB (Technical and Scientific Centre For Construction)* for parameters like resistance to wear and Shore hardness and resistance.

Renowned for its resilience and aesthetic, concrete is also an eco-friendly product. It consists mainly of natural materials, such as cement, water, sand, aggregate and it can cover most older surfaces without the need for removal. Through a conscious and strategic environmental approach, we take care in our choice of raw materials, in order to offer you products that substantially outperform the regulations on volatile substance emissions. We strive to limit the use of solvent-based products in our ranges by developing alternatives that meet the same performance and durability criteria.

Our search for the richest colours and pigments is at the heart of our business, supporting our development of innovative and extensive colour charts.



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Layered Polished Concrete



Concrete, a design element in its own right.

In just a few years, concrete has come into its own. It is now an accepted decorative material that has more than proven its potential. Whereas concrete was once relegated to walls and frames, it now shows up everywhere.

The ability to play with shapes and produce colour effects can be used in every room of the house. Floors, stairs, walls, showers, countertops - this chameleon material finds its place anywhere.

The Mercadier® Layered Polished Concrete range is the result of years of close cooperation by engineers, architects, decorators, contractors and private individuals. We continuously monitor its composition, technical performance and application **to maintain quality and durability standards.**

Whether you're using a Coloured Concrete render or a Self-Leveling Floor, there's a product for every project, whatever your decorative needs. They can enhance every room in your home, whether it's a new build or renovation. All our concrete products are compatible with low-temperature and low-voltage water-or electrical based underfloor heating systems.

Micro Topping Concretes

Coloured Concrete (EBC) and PURE® Minéral Béton (PMB)

A hi-tech product with a tactile finish, coloured concrete achieves a result that reflects its user's application style. Concrete can take on any appearance, from a mineral effect to tadelakt, textured or smooth. Our concrete coatings are suited to any decorative scheme, used both vertically and horizontally: kitchens and bathrooms, living rooms and furniture, and outdoor spaces. They are also appropriate for technical projects, such as countertops, washbasins and floor-level showers.



Self-Leveling Floors



AXXX, SC+ et RBX®

Ideal for large interior floors, as their fluid consistency allows for rapid application due to their self-smoothing properties. This product's technical and aesthetic qualities achieve a nuanced aesthetic finish that is also hard-wearing. Their resistance allows an application in public places with strong traffic.

Coloured Concrete - EBC

A decorative self-coloured finishing mortar that is cement-based, with a very fine grain.



Apply with a float



Water-repellent



Wall, floor
and ceiling



Applied with a finishing trowel, textured or smooth

Several finishes are possible according to the applicator's technique: textured or smooth, ferrous mineral look, or tadelakt. This layered polished concrete can be applied indoors and outdoors, and is suitable for all decors and ambiances.



Extensive colour chart

From the most neutral to the brightest, we offer a choice of colours to suit every home environment.

Hard-wearing and easy to maintain

Well-known for its resilience and reliability, EBC has been tested by the CEBTP since 2007, and is a hard-wearing coating that is equally suited to floors.



Exceptional adhesion and water-resistant properties

With its excellent adhesion on most surfaces, and its water-resistant properties, this product is suitable for most projects: floors and stairs, walls, countertops, floor-level showers, washbasins, sideboards, and furniture.

New build or renovation

EBC is applied in several fine layers using a smoothing trowel, allowing it to be used on renovation projects without major works or removals. This all-purpose material is suitable to every surface of your home: tiles, cement, plaster, concrete or plywood.



PURE[®] Minéral Béton - **PMB**

A self-coloured decorative finishing mortar with a base of cement, lime and mineral fillers.



Apply with a float



Water-repellent



Wall, floor
and ceiling



New build or renovation

The PMB Finishing Mortar can be used for both vertical and horizontal interior decoration, as well as living room floors with limited foot traffic.

Colour wash mineral look

Its resistance properties are associated with a nuanced and particularly mineral decorative rendering, close to that of lime.



Soft and easily workable texture

The soft and smooth texture of this product and its longer setting time make it easy to use on most surfaces.

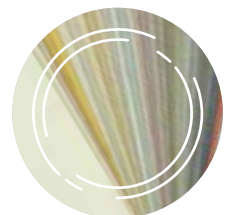


Water-resistant

Ideal for use on walls, countertops and washbasins, showers and water features.

Soft colour palette

A wide range of pastel and natural colours due to the lime used in its composition.



Self-smoothing floor - **AXXX**

Self-smoothing, mass-stained mortar based on calcium sulphate (anhydrite), extremely smooth.



Apply with a
flemish trowel

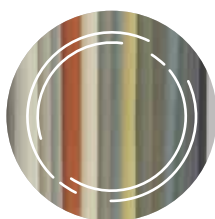


Ceiling



Ultra resistant

Its high mechanical strength and high hardness, tested in the laboratory, guarantee a durable floor.



Range of classic colors, neutral or denser

Natural tones of white and brown, a palette of grey and more colorful tones (grablue-grey, green, yellow and brick red).

Ideal public places

High mechanical resistance adapted to heavy traffic without neglecting its decorative properties.



Very soft smooth appearance

With its ultra-fine grain and particularly soft appearance, it brings an elegant touch of modernity in all types of interiors.

Low thickness

Even in renovation, the XXXX may apply from 3mm thick (except tiles).



Self-smoothing floor - SC+

A self-leveling and self-coloured mortar made from a mix of special cements, mineral fillers and additives.



Apply with a
flemish trowel



Ceiling

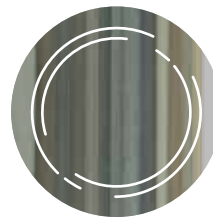


Excellent resistance to daily use

Perfect for indoor flooring and public areas, its enriched formula gives it decorative properties and a unique finish while offering excellent resistance to wear and tear.

Suitable for underfloor heating

Compatible with low-voltage and low-temperature water-based or electric underfloor heating systems.



Range of neutral colours

A palette of earth and grey tones is available, from lightest to darkest.



Clean and silky look, with a fine grain

Its clean and silky finish with a very fine grain gives this product the appearance of a smooth, self-coloured screed that has all the refinement of a seamless floor.

Suitable for all rooms in the house

For an even more uniform aesthetic appearance, the SC+ is compatible in all rooms including wet rooms (bathroom without shower tray).



Self-leveling floor - **RBX®**

A self-smoothing and self-coloured mortar consisting of a mix of cements and ultra-resistant mineral fillers.



Apply with a
flemish trowel



Ceiling



Perfect for large surfaces

Fluidity, rapid implementation on floors. Ideally suited to surfaces that see heavy foot traffic, such as living rooms, corridors, thoroughfares and public spaces.



Palette of soft colours

From white to dark brown, neutral colors perfect for floors.

Very high resistance, as tested by the CSTB

Designed for the most demanding decorative projects, this material offers very high resistance to wear and tear, thanks to its high mineral filler content.



Matt mineral look

With the smooth screed look of its matt mineral finish, this product transforms spaces with its industrial loft feel.

Suitable for all rooms in the house

For an even more uniform aesthetic appearance, the RBX® is compatible in all rooms including wet rooms (bathroom without shower tray).





For your information

EBC and PMB Micro Topping Concretes

Coloured Concrete can be used **in new-build or renovation projects** without heavy works on most surfaces.

The technology used in the production of EBC has passed **a full battery of tests** by different laboratories, including the CEBTP (Experimental Centre for Construction and Civil Engineering Research and Design), all of which have confirmed its exceptional performance in **adhesion, compressive strength, TABER abrasion and Zwick punching tests**.



Guidelines for hassle-free application*



- **For application to different surfaces**, check that they are resistant enough, non-crumbling, stable, dry and cohesive (such as screed, tiling, plasterboard, medium, plaster).
- Personnel: a **minimum of 1 person**
- Thickness must be greater than 1 mm for wall applications, 1.5mm for countertops and floors with very smooth surfaces, and 2mm for tile or shower floors. EBC can also be applied at thicknesses of 3mm or more for applications to exterior floors.
- **2 to 3 layers**; ideally the final layer should be applied 'wet-on-wet'. This makes for more comfortable application and a smoother and more even brushstroke. It will also enhance the hardness of the paint and strengthen its grain.
- **Setting time is relatively short**, so it is best to mix in small quantities at a time.
- Application using small, crossed brushstrokes will achieve a more varied, marbled look after fitting and buffing. With larger brushstrokes, the finish will appear more even.

**Refer to the latest updates of the Specifications available on our website.*





Self-Leveling Floors AXXX, SC+ et RBX®

The Cast Floors can be used **indoors, in new construction or renovation** without heavy work on most surfaces. The technology used in their manufacture has been tested:

- **AXXX** : Fire resistance (classification A1fl), compressive strength (C40), flexural strength (F10).
- **SC+** : Fire resistance (A1fl classification), compressive strength (C30), flexural strength (F6).
- **RBX®** : Tested by the CSTB (Centre Scientifique et Technique du Bâtiment), it obtains the highest possible performance level within the framework of the French and European standard NF EN 13813.2002 concerning «screed and screed materials» in terms of BCA wear resistance (maximum classification ARO.5 achieved), hardness/Shore resistance (classification SH 200 achieved).

Guidelines for hassle-free application*



- **This product can be applied to various surfaces**, provided that they are hard-wearing, non-friable, stable, dry and cohesive: cement screeds, concrete slabs, fibre screed, tiling and anhydrite screed with, for the RBX®, a specific preparation in advance (please consult with us). In the event of a cracked floor, reinforcement solutions do exist to prepare the surface as well as possible: a P4S-grade fibre screed or a bicomponent sanded epoxy resin (please consult with us).
- It is essential **to install peripheral expansion joint around the edges of rooms** in order to allow the concrete to expand correctly and limit the risk of microfissures.
- When installing profiles, respect the existing expansion or splitting joints of screeds or slabs. Pour on both sides of these.
- Personnel: **3 persons minimum**, with more according to the surface area.
- **Thickness from 4 to 15mm** according to the surface, in one increment, self-smoothing if **a flemish trowel** is used.

**Refer to the latest updates of the Specifications available on our website.*



Summary

Micro Topping Concretes

Product	Coloured Concrete - EBC							
								
Description	Decorative finishing mortar, self-coloured, with cement base.							
Aesthetic	Textured or smooth according to the application technique.							
Format (kg)	5,4	13,4	24,1	29,5	24 (A)	5,5 (B)	24 (A)	5,3 (B) + 0,2 (C)
KIT	Bucket of powder + pre-tinted binder				Bag of powder + pretinted binder		Bag of powder + tinting binder + dye	
Wall decoration and countertops, on very smooth, seamless, surfaces								
1 mm thickness (sqm)	2,5	6,4	11,5	14	14		14	
Floors of living rooms and countertops on smooth, seamless surfaces								
1,5mm thickness (sqm)	1,9	4,8	8,6	10,5	10,5		10,5	
Showers, countertops, floors on irregular or heavy traffic surfaces								
2mm thickness (sqm)	1,3	3,2	5,7	7	7		7	

(A) : Powder. Component A

(B) : Pre-tinted binder or no-tinted binder. Component B

(C) : Dye

PURE® Minéral Béton - PMB		
Product		
Description	Decorative coating with a base of cement and lime, self-coloured.	
Aesthetic	Mineral look, with a light wash and a soft colour palette.	
Format (kg)	14,4	24
KIT	Bucket of powder + pre-tinted binder	Bag of powder + pretinted binder
Covering power (sqm) according to thickness and surface	Wall decoration	
	1 mm thickness (sqm)	11,5
	Bathroom walls	
	1,5mm thickness (sqm)	8,6
	Showers, countertops, floors	
	2mm thickness (sqm)	5,8
		9,6

Summary

Self-Leveling Floors

	AXXX	SC+	RBX®
Product			
Description	Self-smoothing mortar, coloured in the mass, based on calcium sulphate.	Self-leveling mortar, with a base of special cement, mineral fillers and additives.	Self-leveling mortar, self-coloured, with a base of cement, ultra-resistant mineral fillers and additives.
Projects	Interior.	Interior.	Interior.
Aesthetic	Extremely smooth and soft, very fine grain	Clean and silky look, with a fine grain	Mineral look with different shades, loft and industrial feel
Format (kg)	25	20	25
KIT	Bag of powder + pre-tinted binder	Bag of powder + pre-tinted binder	Bucket of powder + tinting binder

Covering power (sqm) according to thickness and surface	Smooth screeds, levelling		
	3 mm thickness (sqm)	4,9	
	4 mm thickness (sqm)		3,6
	Irregular surfaces or epoxy primer, tiling with very fine grouting (terrazzo, granito, marble...)		
	5 mm thickness (sqm)	2,9	
	6 mm thickness (sqm)		2,4
	Tiling		
	7mm thickness (sqm)	2,1	
	8 mm thickness (sqm)		1,8
			1,6

Finishing and maintenance

Our full range of sealers is available on page 42, providing you with a protection system for every kind of project. For longer-lasting results, we recommend ensuring that your surfaces are regularly maintained with appropriate products, such as:

Varnished floors



Shampoo Cleaner
Weekly cleaning



Metallic Repair Sealer
Several times per year

Shower walls and countertops



100% Natural Black Soap
Weekly cleaning



Solid Wax
Several times per year



Intensive Cleaner
When varnish has been degraded

**Refer to the latest updates of the Specifications available on our website.*



Metal Coatings



Metallic coating is a very versatile decoration process.

Created to provide alternative design options, PURE® Metal is suitable for painting and coating, and provides you to achieve a true metallic effect.

Due to its high concentration of metal particles, this product can be applied to most surfaces to give them a real metal coating. Available in 7 kinds of metal, it can be used indoors, or outdoors with an appropriate protective treatment.

The variety of effects guarantees a unique look for walls, splashbacks, furniture and object creations, countertops, doors, and even floors and stairs (with suitable preparation of the surface).

Creating effects truly brings out the purity of the metal; for even more possibilities, certain metals can be mixed.



Metal Coatings - **PURE® Métal**

Decorative concentrated powder, coating with metallic particles.



**Wide range
of effects**



**Can be applied
by spraying**



**Wall, floor
and ceiling**



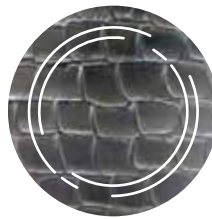
Excellent adhesion and adaptability

For interiors and exteriors (with suitable protection), it can be placed on any surface, and is suited to projects such as feature walls, kitchens, living rooms, stairs and bathrooms. PURE® Métal can also be used to give a fresh look to an object or a piece of furniture.



Wide range of metals

Iron, Copper, Tin, Aluminium, Brass, Bronze and Zinc.



Multiple effects

A wealth of customisable effects. Several finishes can be achieved, depending on the tool and the method of application: smooth, textured, striated, or even patinated.



Soft and flexible texture

This easy-to-use product can be applied by means of a trowel, float, brush or spray, depending on your needs and the desired appearance.

Even more effects

For even more striking effects, inspired by the animal kingdom or plants (crocodile skin, bark, scratched, shagreen), different tools can be used, as well as any accessories that appeal to you. Manual or mechanical buffing will also bring out the qualities of the material, producing real metallic glints.



Metal Coatings

Guidelines for hassle-free application*







- **This product can be applied to all kinds of surfaces** in both new-build and renovation projects: tiling, painted walls, plasterboard, wood, plaster, ferrous and non-ferrous metals, and cement surfaces.
- **Real metal powder particles to be diluted with liquid.**
 - Water for a decorative project (such as an object, furniture, or feature wall).
 - Water + binder for more technical projects (such as a table, countertop, splashback, bathroom, floor or stairs).
- **Application in 1 or 2 coats**, according to the desired effect: a fine coat will achieve a smooth look, while a thicker one will provide a textured effect.
- This product can be applied with a smoothing trowel, a roller, a brush, or by spraying.
- Manual or mechanical buffing will bring out the material and create a shimmer.
- **A wealth of effects can be created with the Oxidant:** a rust effect with PURE® Métal Iron, or an oxidised effect with verdigris tints using the PURE® Métal Copper and Bronze.

**Refer to the latest updates of the Specifications available on our website.*



Summary

Metal Coatings

	PURE® Métal					Special grip binder		Oxidants				
Product												
Description	Decorative powder paint or coating consisting of metallic particles					Powder mixing binder PURE® Métal, for more technical projects		Oxidising gel for all metals	Liquid oxidant for all metals			
Format	60	250	1	5	10	500	1	1	250	500	1	
	mL		kg			mL	L	kg	mL		L	
Covering power (sqm) according to thickness and project	Application with a roller*	0.16 to 0.40 according to the metal	0.69 to 1.74 according to the metal	2,86	14,29	28,57	Tables, countertops, splashbacks, bathrooms, floors, and any project requiring a sealer with a solvent-based protector.		All-metal oxidant. Oxidising effect with PURE® Métal Copper and Bronze - green and grey wash with rust effect using PURE® Métal Iron.			
	1 smoothing coat	0.11 to 0.28 according to the metal	0.48 to 1.22 according to the metal	2	10	20						
	2 coats for effects	0.06 to 0.14 according to the metal	0.24 to 0.56 according to the metal	1	5	10						
	Projects	Interior or exterior (with appropriate protection). Walls, furniture, countertops, stairs, floors and bathrooms										
	Surfaces	Tiling, painted walls, plasterboard, wood, ferrous and non-ferrous metals, cement surfaces										

*Excluding aluminium, which requires application with a brush.

Finishing and maintenance

Our full range of sealers is available on page 42, providing you with a protection system for every kind of project.

NB : If you apply a varnish as protection, we recommend that you use a satin sealer to preserve the metallic reflection. However, for rust and verdigris effects, a matt sealer will be more appealing.

Tables, countertops, splashbacks and floors



Impregnator sealer

Apply a primer coat of impregnator sealer, followed by a suitable varnish.

Objects, furniture and feature walls



Solid Wax or the Water-based Wax

Using a cloth or cotton wick), then allow to dry and polish.

NB: For an even brighter gleam and a more pronounced metal effect, apply 'Mirror'-type metal polish.

**Refer to the latest updates of the Specifications available on our website.*



Decorative Paints



Our boldly modern range of paints includes the right finish for your project.

We take pleasure in sharing our passion for materials and colours with you once again, with this range of paints.

Formulated exclusively in compliance with current technical and environmental requirements, our 100% water-based paints are available in several finishes and different formats to suit any project.

With their carefully selected ingredients and pigments, our paints are renowned for their quality and their rigorously developed colours. They achieve a particularly aesthetic result thanks to the depth of colour we use, and the way they react to light. Resistant and designed to last, they will be there for you in every project, whether you're a professional or a DIY enthusiast.

The range expands regularly, with new shades guided by our inspirations.

Discover our colours organised by season in our charts.



The Mercadier® Collection

A wide variety of colours and impeccable adhesion. 100% water-based paints. Rich pigments and quality resins.



Extremely straightforward maintenance



Neutral and colourful shades



3 different finishes

la premium

A traditional matt acrylic paint for interior and exterior use.

Ideal for the most heavily-used rooms and wet rooms: kitchen walls, hallways, bathrooms, and children's bedrooms.

Matt look, very easy to use, with exceptional covering power.



l'extra

A satin microporous, water-based polyurethane lacquer for interior and exterior use.

Ideal for kitchen walls, wet rooms, door and window frames, furniture (wood and metal) and shutters.

Satin velvet look. Washable. Very high covering and filling power.



la spéciale

An Alkyde in emulsion protection and decoration paint for interior and exterior use.

Ideal for woodworks and metal.

Satin to glossy look. Excellent grip and good weather resistance. Contains an anti-rust. Excellent covering and opacifying power.



The Mateco®

Uncompromising quality at an affordable price



21 colors in light and neutral tones



Mineral rendering



Economical

A water-based decorative paint enriched with mineral fillers, for interior use; does not tauten.

Ideal for walls in living rooms and ceilings.

Matt and deep mineral look similar to a lime whitewash. High yield and high filling power, particularly suitable for large areas thanks to its affordability and 15 L format.

For your information



Decorative Paints

All the colours in our colour chart are **available in all finishes**. Matt finish tester pots are available for colour testing. For smaller projects, 500mL formats are also available in various finishes.

Preparing the surface is an essential step to ensure that your paint achieves a perfect finish and a long working life. The easily applied undercoats guarantee an even and long-lasting result. Undercoats are available in 4 shades (white, grey, pink, yellow), to maximise coverage according to the colour of the finish.



Guidelines for hassle-free application*



- Different **undercoats** should be used depending on the type of surface, for example:
 - ◇ **L'impression** a primer undercoat for interior projects on these surfaces: plaster and plaster derivatives, cardboard plasterboard, plaster tiles, cement, concrete, cement coating, brick, and canvas to be painted.
 - ◇ **L'accroche** a bonding undercoat for interior and exterior projects on these surfaces: wood, wood panels, smooth surfaces (PVC, glass, tile, etc.), non-ferrous metals.
- Begin with the ceiling, **starting from a natural light source** and ending in the direction of the light.
- Continue with the walls. First clear the corners and then apply generously in areas of about 1 sqm using crossing brushstrokes. Finish by smoothing the paint from bottom to top. **Do not stop in the course of a wall section long enough for it to dry**, as this may produce marks.
- End by painting woodwork, **painting with the grain of the wood**.

**Refer to the latest updates of the Specifications available on our website.*





Summary

Decorative Paints

Covering power (sqm) according to thickness and project	The Premium Matt <i>La Premium</i>					The Eggshell <i>L'Extra</i>		La Spéciale			The Mateco®	
												
	Highly washable matt acrylic easy to maintain and apply, exceptional covering power.					Water-based polyurethane lacquer, microporous, great covering power, hard-wearing, exceptionally clean look.		Alkyd in emulsion of protection and decoration. Good adhesion and weather resistance. Contains an anti-rust agent.			Aqueous phase enriched with mineral fillers, good filling and covering power.	
	Matt look.					Satin velvet look.		Satin to glossy look.			Deep matt mineral look, does not tauten.	
	Format (L)					Format (L)		Format (L)			Format (L)	
	1	2,5	5	10		1	2,5	1	2,5	10	1	15
Covering power (sqm) according to thickness and project	Number of coats					Number of coats		Number of coats			Number of coats	
	2					2		1 à 2			2	
	Covering power in finished sqm, up to*					Covering power in finished sqm, up to*		Covering power in finished sqm, up to*			Covering power in finished sqm, up to*	
	6	15	30	60		6	15	7	21	70	10	75
Projects	Interior and exterior.					Interior and exterior.		Interior and exterior.			Interior.	
	Walls of kitchens, bathrooms, children's rooms and corridors.					Kitchen walls, bathrooms, door and window frames and furniture.		Living-rooms, frames and furnitures.			Walls of living rooms and ceilings.	
Surfaces	Plaster and plasterboard, bricks, cement coatings. The supports must be correctly prepared with «l'Impression» or «l'Accroche».					Wood and wood products, non-ferrous metals, tiling, PVC, glass. The supports must be correctly prepared with «l'Impression» or «l'Accroche».		Wood and wood products, ferrous and non-ferrous metals. The supports must be correctly prepared with «l'Impression» or «l'Accroche».			Plaster and plasterboard, cement coatings, wood and wood products.	

*Our technical documents are regularly updated. Please refer to mercadier-decoration.com for the latest technical data sheets.

Lime and decorative coatings



Lime: a natural and eco-friendly material.

Les Trois Matons®, a historic brand renowned for its decorative materials for 30 years, specialises in lime. An ancient material in use since Antiquity, traditional lime features in many of the products in our range.

This high-quality natural lime is manufactured according to a long-established method and according to precise specifications in order to preserve all its technical and decorative properties.

Our unfiltered fat lime, which results from the combustion of limestone rocks, is cooked over a wood fire, and then rests in a maturation basin for a minimum of 8 to 12 months and up to 5 years, to obtain 'historical monument' grade lime.

Our passion for this material has led us to develop a range of decorative products in which lime has pride of place. Materials, finishes, colours: we offer several coatings suited to different aesthetics, both traditional and contemporary.



Lime

A natural, eco-friendly material, ideal for both renovation and new-build projects.



Natural and soft
color charts



Interior and exterior
decoration projects



Cleaning tools
with water



The Fat lime

Natural aerated fat lime paste, filtered or unfiltered, obtained by cooking pure limestone over a wood fire.

Ideal for production of traditional mortars and finishing plasters for interiors and exteriors.



The Marbrex® R and the Minéral 000

Decorative coatings with an air lime and marble powder base, available in paste or powder form. Grain size from 0 to 0.7mm.

Ideal for facade, interior and exterior wall finishes. They also mask wall imperfections.



Trowelled, crushed
or smooth finish



The Marbrex® L and the Marmolakt®

Very fine decorative coatings with a base of air lime and marble powder, used to finish medium coatings or to produce fine coatings (stucco marmorino or tadelakt effect). Available in paste or powder form. Grain size from 0 to 0.4mm.

Ideal for interior and exterior wall finishes. Suitable for bathrooms and kitchens (floor-level showers, washbasins, hammams) but also halls, stairs, and living rooms. Easy to use, with exceptional covering power.



Excellent water
vapour permeability



The Badimat®

Whitewash with a base of natural fat lime paste and ultra-fine fillers. Powdery texture, velvety look, ultra matt finish and exceptional whiteness. Highly decorative.

Ideal for interior and exterior finishes, walls and ceilings. The colours patina with time and give the decorations a soft and warm aesthetic.



**Easy application
with a brush**



The decorative coatings

Low-VOC finishing stucco for a washed and shiny look.



The Italian stucco

Odourless, low-VOC finishing stucco for interior use, with a base of alabaster plaster.

Ideal for interior finishes, walls and ceilings. Very easy to apply, with a long drying time that limits cracking and shrinkage. Lets you create Italian-style interior looks such as washes and glazes.



**Very good
adhesion**



The Venetian stucco

Acrylic copolymer-based coating for the production of «stucco spatolato alla Veneziana».

Ideal for interior and exterior finishes, walls and ceilings. This product lets you create a pure, polished look characterized by the moiré patterns specific to the spatulated stuccoes of Venetian architecture. It enhances bathrooms, entrance halls, stairs, living room walls, columns and small decorative features.



**Very shiny
stucco look**







Summary

The lime and the decorative coatings

	Fat lime			Marbrex® R		Minéral 000	Marbrex® L	
Product								
Description	Fat lime in paste form, cooked over a wood fire, matured for 8 to 12 months.		Fat lime in filtered paste form.	Natural, eco-friendly finishing plaster with a base of air lime.		A natural, eco-friendly finishing plaster with a base of air lime powder.	Natural, eco-friendly finishing plaster with a base of air lime.	
Aesthetic				Trowelled, crushed or smooth finish.		Trowelled, crushed or smooth finish.	Smooth lime, Marmorino stucco, satin or glossy smoothed stucco.	
Format (kg)	25	30	20	5	25	25	5	25
Thickness (mm)				2 to 3		2 to 3	1	
Yield per format, in finished sqm				1,3 to 13,9 m²		10 to 21 m²	2,8 to 13,9 m²	
Related products	Marble powder and fine sand.			Undercoat for lime, Multitop, Mineral 000, Liquid sealing primer, Hydro HO®, water-based wax, solid wax.		Undercoat for lime, Multitop, Marmolakt®, Marbrex® L, Hydro HO®, water-based wax, solid wax.	Marbrex® R, Minéral 000, Hydro HO®, water-based wax, solid wax.	
Projects				Interior and exterior.		Interior and exterior.	Interior and exterior.	
Surfaces				On lime-based substrates, cement facing or on primed substrates with undercoat for lime.*		On lime-based substrates or primed substrates with undercoat for lime.	Marbrex® R ou Minéral 000 that has been «rubbed».	

*For decorative projects.

	Marmolakt®	Badimat®	Italian Stucco	Venetian Stucco
Product				
Description	A natural, eco-friendly finishing plaster with a base of air lime powder.	A natural, eco-friendly lime whitewash paste with a base of air lime.	Odourless, low-VOC finishing stucco paste with a base of Alabaster plaster.	Odourless, low-VOC finishing stucco paste with a base of acrylic copolymer in aqueous dispersion.
Aesthetic	Smooth lime, with «Tadelakt» effect. Matt or satin look.	Powdery texture, velvety look, ultra matt finish.	Smooth stucco look, very shiny with moiré patterns.	Smooth stucco look, very shiny and highly attractive.
Format (kg)	15	1 5 20	5 25	1 5 20
Thickness (mm)	1,5 to 3	2	2 to 3	2 to 3
Yield per format, in finished sqm	13 to 15	4 to 125	5 to 50	4.8 to 29
Related products	Undercoat for lime, Multitop, Mineral 000, liquid sealing primer, Hydro HO®, water-based wax, solid wax.	Undercoat for Extra Lime, Minéral 000, Marbrex® R, Hydro HO®, Velatura.	Impression, water-based wax, solid wax.	Impression, water-based wax, solid wax.
Projects	Interior and exterior.	Interior and exterior.	Interior.	Interior.
Surfaces	On lime-based substrates, cement facing or primed substrates with undercoat for lime.*	Can be applied to lime-based substrates or primed substrates with Extra undercoat for lime.	On smooth and even surfaces that have been primed.	On smooth and even surfaces that have been primed.

*For decorative projects.

Primers and preparatory products








Summary

Primers and preparatory products

Covering power (sqm) according to project / surface		Italian Stucco		The Wall & Ceiling Primer <i>L'impression</i>				The Bonding Undercoat <i>L'accroche</i>			Transparent acrylic primer	
	Product											
	Description	Odourless, low-VOC finishing stucco paste with a base of Alabaster plaster.		Filling and covering primer that regulates surface porosity.				Water-based adhesive primer suitable for most substrates.			Colourless binding primer.	
	Related products	L'Impression, Water-based wax, Solid wax.		Paint and Coloured Concrete, PURE® Métal.				Paint, PURE® Métal.			Paint and Coloured Concrete, PURE® Métal.	
	Format	5	25	1	2,5	5	10	1	2,5	10	5	10
	kg / L	kg		L				L			kg	
	Number of coats	1		1				1			1	
Yield per format, in finished (sqm)	5 to 50		12	30	60	120	12	30	120	250	500	
Projects	Interior.		Interior.				Interior and exterior.			Interior and exterior.		
Surfaces	On smooth and even surfaces that have been primed.		Plaster and plaster derivatives, plasterboard, gypsum tiles, cement, concrete, bricks, canvas to be painted.				Wood, PVC, glass, tiles non-ferrous metals.			New and old coatings, concrete, existing paint.		

Summary

Primers and preparatory products

Product	Eco-impression		Textured all-surface primer				Sealing primer					Primer Epoxy						
																		
Description	White, low-VOC, water-based, white, interior primer.		Adhesive primer, sanded and water-based, applied before decorative concrete.				Liquid sanded primer that, upon hardening, forms a DTU-compliant seal.					Bicomponent epoxy resin and hardener, to be mixed.			Quartz sand of 0.1-1.5mm.			
Related products	Paint and Coloured Concrete, PURE® Metal.		Coloured Concrete and Self-leveling Floors.				Coloured Concrete.					Self-leveling Floors.			Primer Epoxy.			
Format (kg)	5	15	1	2	6,5	19,5	1	2,5	5	10	30	1	5	25	25			
kg / L	L		kg				kg					kg			kg			
Number of coats	1		1 à 2				2					1			1			
Covering power (sqm) according to project/surface	Yield per format, in finished (sqm)		33,3	100	3,3 to 13,3	6,7 to 26,7	21,7 to 86,7	65 to 260	2 to 4	5 to 10	10 to 20	20 to 40	60 to 120	1,3 to 3,3	6,3 to 16,7	31,3 to 83,3	12,5	
	Projects and surfaces		Coatings, plaster, plasterboard gypsum board, cement-based substrates, old water-based paint, wood and wood products.				According to the concrete to be applied and the surface.				According to surface.				According to surface.			According to surface.

Primers and preparatory products






Product	Multitop	Binder, to assist with adhesion		Undercoat for lime		Extra Undercoat for Lime			Tramex	
										
Description	Filler mortar with mineral fibre with a binder, cement and lime base for surfaces, both vertical and horizontal.	Binder.		White matt water-based undercoat, with low VOC.		Very white matt superior water-based undercoat, with low VOC.			Tramex 4x4 mm in fibreglass 160g/m² for floor or wall coatings with a very fine grain.	Tramex 10x10 mm in fibreglass 138g/m² for walls and façades with medium to coarse grain.
Related products	Preparation Binder, to assist with adhesion	Preparation Multitop.		Marbrex® R, Minéral 000, Marbrex® L, Marmolakt®		Badimat®			Multitop	
Format (kg)	25	2,4	5	5	25	1	5	25	1	50
Number of coats	1 to 2			1		1			1	
Yield per format, in finished (sqm)	10 to 17 m²			50 to 250 m²		4 to 175 m²			1 to 50 m²	
Projects and surfaces	Interior and exterior.	Can be applied to irregular surfaces (such as tile or ceramic surfaces).		Interior and exterior.		Interior and exterior.				
	Can be applied to primed absorptive surfaces, and irregular surfaces.			Can be applied to lime, plaster, cement, concrete, matt paint, plasterboard and printed wood.		Can be applied to lime, plaster, cement, concrete, matt paint, plasterboard and printed wood.				

Finishing and maintenance products



Summary




Finishing and maintenance products

Product	Impregnator Sealer				Mat Aqua Protector				Mono Aqua Varnish			Bi-Aqua Varnish		Solvent-Based Bi-component Varnish + Thinner		
																
Description	White non-toxic water-based liquid used as an impregnator sealer prior to application of varnish.				All-in-one ultra matt water protection for Coloured Concrete - EBC and PURE® Minéral Béton.				Water-based polyurethane acrylic varnish that protects coatings. Semi-matt or satin finish.			Bicomponent water-based polyurethane varnish that protects coatings. Very hard-wearing and easy to apply. Semi-matt finish.		Solvent-Based Bicomponent Varnish for protection of coatings. Very stain-resistant. Semi-matt finish.		
Related products	Coloured Concrete, Self-leveling Floors, Varnish.				Coloured Concrete				Coloured Concrete, Self-leveling Floors, Metallic Repair Sealer, Cleaning Shampoo.			Coloured Concrete, Self-leveling Floors, Metallic Repair Sealer, Cleaning Shampoo.		Coloured Concrete, Self-Smoothing Floors, Cleaning Shampoo, Solid wax.		
Format (L)	0,5	1	2	5	1	2	5	10	0,75	3	10	1	5	1,2	4,8	
Number of coats	2 à 3				2 à 3				2			2		2		
Covering power (sqm) according to project/surface	Yield per format, in finished (sqm)	2,8 to 3,6	5,6 to 7,1	11,1 to 14,3	27,8 to 35,7	4,5	9	22,3	45	5,2	20,7	69	10	50	7,7	30,5
	Projects and surfaces	According to the concrete to be protected, or the metal.				Interior. Bathrooms and feature walls.				Interior. Living rooms and feature walls.			Interior. Living rooms and feature walls. Countertops, heavy-traffic floors, corridors, shower walls and shower floors*.		Interiors and exteriors. Countertops and splashbacks Washbasins and shower walls.	


*Ensure that water is not left to stagnate for several days.

Summary

Finishing and maintenance products

	Solvent-Based Protector				Mattifier for solvent-based protector		Non-slip	
								
	Description				Description		Description	
	A colourless solvent-based liquid that protects coloured concrete with an attractive and even satin finish.				This liquid lowers the shine of the solvent-based protector.		Anti-slip powder additive.	
	Related products						All varnishes.	
	Format				1		100	250
	mL / L				L		mL	mL
Covering power (sqm) according to project / surface	Number of coats				2			
	Yield per format, in finished (sqm)							
	Projets et supports				Interior and exterior. Bathrooms, washbasins, floors, walls and showers			

	Maintenance products					
	Cleaning shampoo		Metallic Repair Sealer		Intensive cleaner	
						
Description	Active cleaner for the daily maintenance of decorative concrete floors protected with Varnishes from the Mercadier range, without wax additives for easier renovation.		Water-based metallic effect to maintain and touch up varnishes.		Water-based detergent that eliminates build-up of protective layers before varnish touch-ups.	
Format (mL)	750	5	0,75	5	0,75	5

Product	Waxes and wax removers						
	Solid wax			Water-based wax			Wax remover
							
Description	<p>White solid wax, with a base of transparent natural beeswax and carnauba, especially recommended for the treatment and maintenance of coloured concrete, lime and other decorative coatings. Can be thinned with turpentine oil.</p> <p>50 to 100 mL per m² per coat.</p>			<p>White water-based wax that protects against ageing, water and stains.</p> <p>50 mL per m² per coat.</p>			<p>All-purpose wax remover, removes older wax layers.</p>
Format	500	1	5	375	750	5	1
mL / L	mL	L		mL		L	L

Product	Hydro HO®		Black soap		Velatura		
							
Description	<p>Water repellent for the waterproofing of interior and exterior surfaces.</p> <p>100 à 150 ml per sqm per coat.</p>		<p>Authentic Marrakesh soap</p> <p>A powerful multi-purpose cleaner made in the traditional way, this is an eco-friendly product that can be diluted in water.</p>		<p>Glaze for interior and exterior patinas, especially recommended for lime.</p>		
Format	1	5	1		1	5	10
L / kg	L		kg		kg		

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Mercadier showrooms are places dedicated to decoration, where you can explore our products and get advice. Here you can find our full product range, as well other leading brands in the field of paint, wallpaper, stickers and upholstery. You will be welcomed by real specialists in application techniques, who offer expert and comprehensive decoration advice. As places of inspiration for future products, the boutiques are constantly updated with our newest collections. The selection of brands is guided by our demanding standards of quality and reliability, always staying one step ahead of trends.

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Over a number of years, we have built a network of official resellers to complement our own-brand stores.

Our brand resellers are real decoration experts who share our passion for giving comprehensive advice, including colour choice, the right materials for the job, and technical trouble-shooting. They also receive support in the form of training.

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Over time, our network has been grown to include specialists in the application of our products. These Mercadier Contractors have a special relationship with our brand, including training, technical information and a national network. They share our love for craftsmanship, know-how and pride in a job well done.

Online shop

Our sales website, showcases all our ranges and offers all the technical advice you need to help you choose and apply your products (including video tutorials and specifications). Designed for ease of browsing, the shop allows you to find products quickly and easily according to project type.

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Export service

For any questions you can contact our export service at: export@mercadier-group.com or +33 (0) 972 478 897.

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In addition, our Distance Selling Service is available by telephone 6 days a week to help you bring your projects to fruition.

Contact

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Image credits

All treatments presented in this colour chart have been achieved by our clients, using products from our range: distributors, contractors and private Individuals.

P6 : Bathroom : Realisation Audrey & Gabrielle, photo Julien Pepy

P7 : Bathroom : Realisation Heju Studio

P8 : Floor : Conception 27.5 m² (Margaux)

P9 : Bathroom : Conception Caroline Andreoni, photo Sophie Lloyd

P13 : Floor : Conception @fernezchambon, photo Alexis De Dumast

P14 : Kitchen floor and headboard : Conception Heju Studio

P19 : Wall : Conception Heju Studio

P21 et 22 : Mercure Hotel Wall : Photo Florent Drillon

P25 : Table : Realisation : The Majuscule

P27 et 30 : Wall and woodwork : Photo Olivier Criquioche

P32 : Terrace : Conception FA Studio Paris, photo Florent Wattier

P34 : Wall : Conception Laura Brault

P34 : Walls : Manufacture Royale de Lecture, photo Romain Ricard

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