

L'ACCROCHE

New Formula

PRODUCT DESCRIPTION

Water-based primer paint product specially adapted to low-porosity and/or closed substrates, based on acrylic resins, intended to be covered by an organic water-based or solvent-based paint coating system.

- Interior and Exterior
- Strong grip
- Very easy to use
- Insulates wood seepage
- Early water resistance
- Available in 4 shades (White, Grey, Pink, Yellow) depending on the finish color

AREAS OF APPLICATION

- Raw concrete facings, industrial concrete product facings and cellular concrete slab panels.
- Concrete or masonry elements coated with hydraulic binder mortar.
- Facing bricks and stones.
- Cement-bound fiber or particle boards.
- Sealed or glued coverings of small elements of glass paste, earthenware or ceramic tiles
- Plaster coatings, plaster components for partitions, linings and ceilings (smooth or cardboard).
- Surface preparation coatings.
- Wood and wood-based substrates (Do not apply to wood substrates containing more than 12% moisture by mass.)
- Pre-primed metal substrates
- Hard plastics such as PVC, polycarbonates
- Old compatible paints in good condition and perfectly adherent to the surface.

Specific supports not mentioned: contact us.

SURFACE PREPARATION

Don't neglect surface preparation. This is an essential step for a perfect finish and to ensure its longevity.

Remove all dirt, including limescale, from the surface using a suitable cleaning product. Then, rinse and let it dry. Remove all traces of grease and oil using a water-based degreaser. Smooth surfaces should be sanded. There should be no rust.

The supports must be prepared in accordance with DTU 59.1. to which is added the following specific preparation: the bases must be sound, dry, coherent and suitable for the application.

Plaster and plaster derivatives

Allow the plaster to dry for at least 30 days. Remove all excess plaster and other foreign matter.

Concrete, cement, brick

Before painting, remove all roughness, dirt and dust.

Old paintings

Scrape and brush to remove any loose parts of the surface.

Fill, smooth and sand if necessary.

Overly porous or powdery supports:

Apply a porous fund fixer

Other support: Contact us

IMPLEMENTATION

Follow the surface preparation recommendations before starting to paint. Apply the primer in one coat using a brush, roller, or spray gun. It is not normally necessary to thin the paint (max. 10%). Do not paint in direct sunlight. Paint should be used at temperatures between 6°C and 34°C.

Theoretical yield : 10 to 12 m²/l per coat

Drying time :

Surface dry: 30 min

Recoatable: 4 to 5 hours.

For use with Airless :

Nozzles 13 to 17 thousandths of an inch and 100 mesh filters . Apply in a light mist.

Dilution: with water.

- Brush and roller: 0 to 10%.
- Pistol: 0 to 15%.

Do not dilute on non-absorbent surfaces

Our advice: select the appropriate Mercadier Printing depending on the chosen finishing shade:

- Gray: FARSI, MALOSSOL, MAZARIN, OPIUM, PRINCE, RIGOLETTO, VELVET
- Yellow: ALICE, NACHOS, ROMANESCO, STAR FRUIT, TOFFEE, TATIN, BERTHE, RIO DULCE
- Pink: BRAVO!, CALYPSO, COCORICO, GERONIMO, KARMA, KIR, PITAYA, TANGERINE, TSAR, BOURKE

- White: OTHER SHADES

CLEANING

Rinse hands and tools immediately with soap and water after use.

FEATURES

Basic data for white paint at 20°C

Density: 1.39 g/cm³

Dry extract by volume: +/- 44% of the volume

Recommended dry film thickness: 45 micrometers

Recommended wet film thickness: 111 micrometers

Maximum temperature resistance: 50°C)

Storage: Store in a dry place and in its original unopened packaging: maximum 12 months.

CONDITIONS OF APPLICATION

Temperatures: between +10°C and +30°C (air, surface and material)

Room relative humidity: 70% maximum

Relative humidity of the substrate: 12% maximum

For application on pre-painted steel and plastic substrates, it is essential to ensure compatibility and adhesion before starting the application work by carrying out grid adhesion tests to validate the treatment solution. In general, if there is any doubt about the nature of the substrate, a preliminary test will be essential.

SAFETY AND PRECAUTION

Refer to the product Safety Data Sheet.

Exposure limit value according to Directive No. 2004/42/EC: Class A/ α : 30g/L.

This product, ready to use, contains a maximum of 14/L of VOCs (*)

(*) Volatile Organic Compounds



In accordance with the new French regulations that impose limit values for the VOC (Volatile Organic Compound) content of construction products, this Mercadier product is environmentally friendly. This regulation requires that construction and decoration products have a label indicating their volatile pollutant (VOC) emission level in a simple and legible manner.

*Information on the level of emission of volatile substances in indoor air, presenting a risk of toxicity by inhalation, on a class scale ranging from A+ (very low emissions) to C (high emissions).

The information contained in this sheet is the expression of our knowledge and test results; it cannot under any circumstances be considered as providing a guarantee or as engaging our liability in the event of defective application.