

# THE PREMIUM

## PRODUCT DESCRIPTION

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Washable, water-based, matte acrylic paint for kitchen, entrance hall, and bathroom walls with remarkable maintenance properties and comparable to a paint with a satin sheen. Also suitable for humid areas.

- Interior
- Extremely easy maintenance
- Very easy to use
- Matte paint film (5 UB at 60°)
- Exceptional covering power
- More scratch resistant
- Low odor

## AREAS OF APPLICATION

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- Plaster and plaster derivatives / Plasterboard
- Non-woven wallpaper
- Fiberglass
- Concrete, cement, brick
- Old paintings

## SURFACE PREPARATION

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Don't neglect surface preparation. This is an essential step for a perfect finish and to ensure its longevity. Remove all dirt, including limescale, from the affected surface using a suitable cleaning product. Then, rinse and let it dry. Any loose or cracked paint must be completely removed from this surface by stripping or sandblasting. Remove all traces of grease and oil using a water-based degreaser or acetone.

The supports must be prepared in accordance with DTU 59.1, to which is added the following specific preparation: the bases must be sound, dry, coherent and suitable for the application.

Our advice: select the appropriate Mercadier Primer depending on the chosen finishing shade:

- Gray: FARSI, MALOSSOL, MAZARIN, OPIUM, PRINCE, RIGOLETTO, VELVET
- Yellow: ALICE, NACHOS, ROMANESCO, STAR FRUIT, TOFFEE, TATIN, BERTHE, RIO DULCE
- Pink: BRAVO!, CALYPSO, COCORICO, GERONIMO, KARMA, KIR, PITAYA, TANGERINE, TSAR, BOURKE
- White: OTHER SHADES

## Plaster and plaster derivatives

Allow the plaster to dry for at least 30 days. First, apply a coat of "L'Impression" primer to the plaster and its derivatives.

**Concrete, cement, brick**

Before painting, remove all roughness, dirt, and dust. It is recommended to first apply a coat of "L'Impression" primer.

**Old paintings**

Clean the surface thoroughly with soap and water. Then rinse thoroughly and let it dry. It is recommended to sand glossy surfaces (fine grit 80-120).

Apply a coat of "L'Impression" if necessary.

**Wooden panels**

All wood must first be properly cleaned. Fill all crevices and holes with wood filler, then sand thoroughly. To prevent the wood from seeping, it is recommended to first apply a coat of "L'Accroche" primer.

**Other support :** contact us.

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**IMPLEMENTATION**

Follow the recommendations for surface preparation before starting to paint with "La Premium" paint. 2 coats are sufficient on already painted surfaces after preparation. For unpainted surfaces, it is recommended to first apply the "L'Impression" or "L'Accroche" primer coat appropriate for your surface, then two coats of "La Premium". Apply the paint using a brush, roller or spray gun. It is normally not necessary to dilute the paint (5% maximum if necessary). Do not paint in direct sunlight. Paint should be used at temperatures between +10 °C and +30 °C. Avoid storing the paint in cold areas before application. Protect from frost. Always start with the dry areas of the surface and move on to the painted and still wet areas.

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**FORMAT / YIELD**

The Premium is available in 1L, 2.5L, 5L, 10 liters

**Theoretical yield :** 8 to 12 m<sup>2</sup>/L per coat

**Drying time :**

Dust-free: 1 hour

Recoverable: 4 hours

**Material :**

- Special acrylic brush
- 12mm HD microfiber roller

For use with Airless :

Airless pressure : 150 bars

Tip: 0.018" - 0.021"

Angle: 40°-50°

Dilution may be necessary depending on the material used. Dilution of 5-10% maximum.

**Our advice:**

- Coverage may vary depending on the nature of the print and the color.
- Some strong colors may require a 3rd coat for a perfect finish.
- To limit "retakes", paint "crosswise" starting with the dry support area and ending with the area just painted.

## CLEANING

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Rinse hands and tools immediately with soap and water after use.

## FEATURES

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Basic data for white paint at 20°C

Density: 1.30 g/cm<sup>3</sup>

Dry extract by volume: +/- 42% of the volume

Recommended dry film thickness: 30 micrometers

Recommended wet film thickness: 71 micrometers

Maximum temperature resistance: 50°C)

Storage: Store in a dry place and in its original unopened packaging: maximum 12 months.

## CONDITIONS OF APPLICATION

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Temperatures: between +10°C and +30°C (air, surface and material)

Room relative humidity: 85% maximum

Relative humidity of the substrate: 15% maximum

## SAFETY AND PRECAUTION

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Refer to the product Safety Data Sheet.

Exposure limit value according to Directive No. 2004/42/EC: Class A/α: 30g/L.

This product, ready to use, contains a maximum of 1g/L of VOC( \*)

(\*) Volatile Organic Compounds



In accordance with the new French regulations that impose limit values for the VOC (Volatile Organic Compound) content of construction products, this Mercadier product is environmentally friendly. This regulation requires that construction and decoration products have a label indicating their volatile pollutant (VOC) emission level in a simple and legible manner.

\*Information on the level of emission of volatile substances in indoor air, presenting a risk of toxicity by inhalation, on a class scale ranging from A+ (very low emissions) to C (high emissions).

The information contained in this sheet is the expression of our knowledge and test results; it cannot under any circumstances be considered as providing a guarantee or as engaging our liability in the event of defective application.